Generic **Prescription** Medicine...



Same Quality

As brand-name

All drugs (brand-name and generic) are reviewed and authorized for sale by Health Canada before they are available for

A generic drug is designed to work the same way in the body as the original brand-name drug.



Same Active Ingredients As brand-name

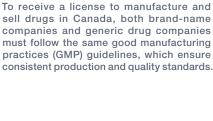
Generic drugs have the same active ingredient (the chemical that makes the drug work) and that means they work the same way in the body as the brand-name drug.

Generic drugs must also have the same amount of active ingredient in the prescription.

The non-medicinal ingredients, such as fillers and preservatives, may be different from brand-name products, but they are also regulated and subject to the same review process.

Same Manufacturing Standards

sell drugs in Canada, both brand-name companies and generic drug companies must follow the same good manufacturing practices (GMP) guidelines, which ensure





Same Safety & Efficacy

As brand-name

When a generic prescription drug has been reviewed and authorized for sale by Health Canada, it means the medicine is as safe and effective as the original brand-name drug and works the same way in the body.











As Many as 1.3-Million

Prescriptions filled every day

In Canada, more than 670 million prescriptions were filled in 2017. More than 70-precent of all prescriptions were dispensed with generic medicines. That means that everyday as many as 1.3 MILLION prescriptions were filled using generic medicine.

Source: IQVIA



Price

Average price per prescription in 2017.* Source: IQVIA





* Average retail price is based on total price of prescriptions (price of drug plus any mark-ups and professional dispensing fees) divided by estimated prescriptions dispensed in Canadian retail pharmacies (excludes hospitals: includes retail new and refills)

www.canadiangenerics.ca